

# **Marketing and communications officer**

**RISE.**

**RECRUITMENT PACK**

# ABOUT US

**Thank you for taking an interest in joining our team here at Rise.**

We're a leading health and wellbeing charity – and we're passionate about the role that physical activity can play in making a difference to the communities that need it most.

Our team of friendly experts works closely with regional partners across health, education, transport and more – to show how physical activity can tackle inequalities and help solve some of the biggest issues affecting our communities.

Rise plays a key role in:

- Providing access to employment and training
- Improving mental health
- Enhancing child development and education
- Creating healthy and sustainable places in which to live and work
- Integrating activity for health improvement, prevention and condition management
- Supporting the health and wellbeing of the workforce

We also advocate for policy change, share best practice, and provide insight, guidance and support.

Our population in the North East of England lives with significant health, social, economic and environmental inequalities.

And we know that physically inactive populations are often the most marginalised – and most likely to be adversely affected by inequalities.

**Download our 10-year strategy, Rise Together.**

**RISE.**



**Better Health  
at Work Award**  
Gold Award



**RISE.**

**WE TRANSFORM LIVES  
USING THE POWER OF  
PHYSICAL ACTIVITY.**

## **OUR VISION.**

**TO CREATE A HIGHER  
QUALITY OF LIFE FOR  
COMMUNITIES THAT  
NEED IT THE MOST IN  
NORTHUMBERLAND  
AND TYNE AND WEAR.**

## **OUR MISSION.**

**TO ENABLE OUR SYSTEM  
PARTNERS TO SEE  
THINGS DIFFERENTLY,  
WORK SMARTER AND  
MAXIMISE THEIR  
RESULTS USING  
PHYSICAL ACTIVITY.**

**RISE.**

## OUR VALUES.

Our values are the foundation of how we act individually and collectively as the Rise team. We will:

### CATALYSE CHANGE

We believe that change is possible and we're ready to lead the exploration.

### POSITIVELY DISRUPT

To challenge the norm and cause radical change through innovation and learning.

### COLLABORATE

Together we are greater than the sum of our parts. People make the change.

## THE ROLE

# MARKETING AND COMMUNICATIONS OFFICER

22.5 hours per week

£23,500 - £26,240 per annum

(Pro rata for 22.5 hours per week  
is £14,100 - £15,744)

Applicants will be interested to know that Rise is taking part in the 4 Day Week National Roll Out Programme, with a trial phase until 31 May 2024. For the duration of the trial, new part-time workers will be gifted an additional 25% time off, which will be accumulated and taken as desired rather than needing to be taken weekly.

As part of our Hybrid Working approach, we'd like to see you at least once a week in our office space in North Shields.

## THE ROLE

As part of a friendly and supportive team, our Marketing and Communications Officer will help to deliver the internal and external marketing and communications strategy to support the overall business objectives of Rise.

To ensure:

- We raise the profile of Rise and highlight our reputation as the leading voice for physical activity in our area.
- We increase engagement with partners through the promotion of our wide range of activities and expertise.
- We increase awareness of opportunities for our broad range of partners and stakeholders to engage with Rise.

This is an exciting role that will be an essential part of our ambitious plans to increase our profile and engagement with audiences across a range of communications channels.

# TERMS AND CONDITIONS

Salary: £14,100 - £15,744

Hours: 22.5 hours

Probationary Period: 6 months

Annual Leave: 16.8 days plus a pro-rata entitlement to public holidays (in addition, linked to the 4 Day Week stated above, new part-time workers will be gifted an additional 25% time off)

Contributory Pension Scheme: Rise offers a Defined Contribution Pension Scheme to our staff. Employee contributions are from 2%, and Rise contributes 6%.

## HOW TO APPLY

All applications must be submitted to [recruitment@wearerise.co.uk](mailto:recruitment@wearerise.co.uk) using the application form which is available by clicking the link below. Please note CVs will not be accepted.

For an informal discussion about the role, please contact:

Victoria Lamb, marketing & communication manager at [victoria.lamb@wearerise.co.uk](mailto:victoria.lamb@wearerise.co.uk)

Closing date for applications: Monday 13 May 2024 at 12:00noon

Anticipated interview date(s): w/c 27 May 2024



[JOB DESCRIPTION](#)

[APPLICATION FORM](#)

[PERSON SPECIFICATION](#)





# EMPLOYEE BENEFITS



28 days holiday (FTE), plus Bank Holidays, (during the 4 day week trial period, this is decreased by 20%)



Flexible working, including working from home



Cycle to work scheme: saving on purchases of bikes and bike equipment through monthly salary sacrifice payments



Company sick pay (full pay for varying periods of time, depending on length of service)



Internal and external learning and development support



Access to the Benefit Hub: Enjoy discounts, rewards and perks on thousands of the brands you love in a variety of categories



Group personal pension: employer contribution of 6%



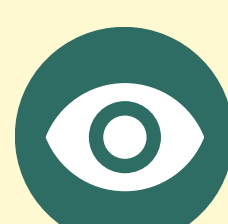
Access to a 24/7 employee assistance programme



Rise is taking part in the 4 Day Week National Roll Out Programme, with the current trial phase lasting until 31st May 2024. (For the duration of the trial, new part-time workers will be gifted an additional 25% time off, which will be accumulated and taken as desired rather than needing to be taken weekly)



Group life assurance: four times salary (subject to insurance underwriting terms)



Free eye tests and a contribution when glasses are required

# EQUALITY, DIVERSITY AND INCLUSION

We recognise that we live in a diverse society and that some groups of people do not have equal access to sport and physical activity, and this is something we are committed to challenging and addressing.

We want to tackle the inequalities that exist, promoting and enabling equal access to sport and physical activity and supporting under-represented individuals, groups and communities be able to take part, and to feel comfortable doing so in whatever activity they choose.

We will focus on encouraging and advocating for policies and practices that promote equality, diversity and inclusion at all levels in sport and physical activity, including ensuring that it is embedded in projects and programmes that we support and fund.

We will also encourage our partner organisations and other providers that we work with to adopt and demonstrate their commitment to the principles and practices of equality, diversity and inclusion.

We are fully committed to supporting the principle and practice of equality of opportunity, treating everyone according to their needs, and being as diverse and inclusive as we possibly can be.


*...read our  
EDI policy*



# RISE.

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